
Keegan Robinson

Designer. Developer.

contact@keeganrobinson.com
919.219.7391
119 Rose Street, Cary, NC 27511

Portfolio

keeganrobinson.com

Work Experience

Senior Developer | CRISP Agency

January 2017 to Present

Responsible for leading the agency's website practice. Executed best in class web experiences for client projects and led implementation of user experience best practices. Created and presented website strategies to client executive teams and aided accounts and sales team members in project scoping and planning.

Lead Web Engineer | Healthgrades (Formerly COCG)

September 2013 to December 2016

Executed website projects for a large range of clients including large health care systems and national food chains. Effectively collaborated with strategy, content, and design team members to implement innovative user experiences. Received 3 digital health awards and 1 eHealthcare award for healthcare web projects.

Front End Developer | Coalmarsh Productions

October 2012 to October 2013

Owned all aspects of front end development for client web projects. Responsibilities included development of custom responsive websites and web interfaces, collaboration with cross functional teams to fully realize digital projects, and accurately estimating and scoping development work.

Graphic Designer | Coalmarsh Productions

January 2012 to October 2012

Responsible for creating design assets for branding, editorial, digital advertising, and web projects for a large array of clients. Contributed to all phases of design work including research, idea generation, prototyping, visual design, and client presentation.

Online Production Editor | The Peel

September 2010 to May 2011

Served as the online chair for the Appalachian State University's literary arts magazine. Was responsible for building the magazine's online presence by leading the planning, design, development, and execution of a new website. Additionally, worked with the magazine's committee to develop a process for evaluating and publishing student literature and fine art work.

Education

BFA in Graphic Design from Appalachian State University

September 2007 to May 2011

- 9/10 Admissions Portfolio
- 5/5 Candidacy Portfolio
- 4/5 Senior Jury Review
- Dean's List
- Student Leadership Award

Skills

Design

- UX and UI Design
- Prototyping
- Information Architecture
- Graphic Design
- Adobe Creative Suite

Development

- HTML5
- CSS3, Sass, LESS, PostCSS
- JavaScript, jQuery
- Git
- Gulp, Grunt
- PHP
- Drupal
- WordPress